

62

Ra

Buell's Gloxinias  
Eastford, Conn.



*Buell's  
Gloxinia  
Hybrids  
and  
African  
Violets*

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**1958-1959  
CATALOG**

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THIS CATALOG IS VALID UNTIL  
OCTOBER 1959



## Dear Fellow Gardeners:

Some of you who receive this, our 1958-59 catalog, are old friends who have watched our development over the years. In fact it is due largely to this early interest and enthusiasm that we were encouraged to continue and expand. Our new friends may be interested to know a little of our beginning. Sixteen years ago I started with two Gloxinia plants in the sunporch of my home. By crossing these I obtained several very large flowers in a new color range, and from these have gradually been developed some of the beautiful plants that today may be found in our greenhouses. For many years this was my hobby, and now I devote my full time to the growth and development of the business.

Over these years the color and pattern range of Gloxinias has been greatly increased as well as the size of the flower. Slipper Gloxinias in the hybrid form are an exciting addition to every collection.

For the future our aim is to continually improve the foliage so that all our varieties will eventually have the quality of leaves that are found in our variety Trudy; to increase the color range, and propagate and sell true to name varieties that are outstanding; to foster an ever increasing knowledge and enthusiasm among our gardening friends, and to introduce other plants of merit in the Gesneriaceae family.

We are now growing over two hundred choice African Violets, adding to our collection each year better and newer varieties. We always have a good display at our greenhouses for those who are near enough to enjoy them.

Yours for better Gloxinias,

*Albert H. Buell*

**VISITORS WELCOME:** We are always pleased to have visitors at our greenhouses. People traveling long distances should contact us to be sure of a good display. **We are closed Sundays.**

**GROWING INSTRUCTIONS:** We have prepared printed booklets which will answer most of your Gloxinia and African Violet questions. If you have any additional problems we will always be pleased to help you. Full growing instructions are sent with each order.

**OUR PLEDGE TO YOU:** All our shipments are guaranteed to reach you in absolutely perfect condition, and to be true to description. **There is no need to return any doubtful shipments,** as we have complete confidence in your judgment. A short note from you will bring a prompt reply and a replacement at no cost to you.

Your complete satisfaction is our goal and greatest pleasure.

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## NOTICE TO OUR CUSTOMERS

Our customers mailing list is constantly being revised. Each one of you that has placed an order with us within the past three years will receive a copy of our 1959-60 catalog.

If you have not made a purchase and still wish a copy of our catalog we will be more than happy to send you one on request.



## TUBERS

# *Buell's Glorious Named Varieties!*

SOLD ONLY AS TUBERS

Thousands of Gloxinias blooming in our Greenhouse each summer is always a most spectacular and breathtaking sight. To pick the most beautiful among them would indeed be a difficult task, and it is very likely that no individual variety would win unanimous acclaim. However, during Mr. Buell's 16 years of growing experience he has developed a keen eye and discerning taste for the very finest. In order to become a "Named Variety" a plant must meet his high standards as to color, size, growth habit, excellence of foliage, and good general performance in the greenhouse for two years or longer. In making his decisions Mr. Buell is often guided by the unsolicited comment a variety is given by visitors to our greenhouses, as he feels that perhaps this is the best way of knowing what is most apt to please our thousands of mail order customers who may never have the opportunity to visit us.

We hope you will add some of our "favorites" to your collection and that you will share our pride and enthusiasm for them.

### LARGE FLOWERING HYBRIDS

**BLUE DELIGHT** — This variety has caused many an "oh and ah" at the greenhouse. A solid blue border of about  $\frac{1}{4}$ " on a pure white background. Excellent foliage. \$5.00/tuber. Scarce.

**ELECTRA** — A very flashy red variety. The brilliant red border blends into a delicate speckling as it meets a darker halo at the bowl of the bloom. A creamy white throat speckled in dark red extends the whole length of the tube. An exceptionally good grower, but needs good light to prevent leggy growth. \$5.00/tuber.

**ORCHID** — This could be classified as a pastel between pink and blue, the shade varying according to the amount of sunlight. The bloom is of medium size and was pictured in the book "Gloxinias — And How To Grow Them". Outstanding features of this plant are that it has shiny dark green leaves and is a very compact grower with abundant blooms. \$5.00/tuber.

**PEACHES AND CREAM** — Immense blooms of purest white with delicate suffusions of pink around the border. If you are fond of pastels this is one of the finest. \$5.00/tuber.

**PINK SURPRISE** — The delicate pink petals of this variety are artistically speckled in a darker shade, and edged with a very narrow border of solid pink. The creamy throat is speckled dark pink. This is a selection from one of our most popular groups, B-6. \$5.00/tuber. (Extremely Choice).

**TRUDY** — Named for Mrs. Buell this is one of our choicest varieties both as to bloom, pattern, and leaf type. The color is medium to bright red with a white border speckled in red. The throat has a variegated red pattern on a dark cream base. \$4.00.

### ROYALTY SLIPPER SERIES

**MIDNIGHT QUEEN** — Our darkest Slipper Gloxinia. A rich dark purple of striking elegance. \$4.00.

**RUFFLED QUEEN** — A very dainty slipper of speckled pink. The lower petals are more densely speckled than the upper petals giving a bicolor effect, and the flower is delicately ruffled. This is a selection from our S-5 group. \$5.00/tuber.

**SNOW QUEEN** — Pure sparkling white. As far as we know this is the only pure white slipper type Gloxinia on the market today. \$5.00/tuber.

**RED EMPRESS** — The most outstanding of our Slippers to date. Very ruffled and a beautiful shade of red. The top two petals are a little lighter in color which adds to the over all effect. \$5.00/tuber.

**LILAC PRINCESS** — Very graceful. Lavender-Pink pastel. \$5.00/tuber.

# Gloxinia Tubers

in colors and patterns  
to delight  
an artist's palette!

(bulbs to some folks)

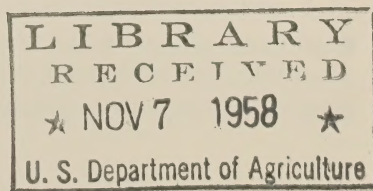
During the blooming season each year when thousands of magnificent plants turn our greenhouse into a veritable fairyland of color, we spend days tagging superior plants to be offered in these color groupings.

Each of the specially tagged plants is grown to maturity until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. We have developed a special method of packing and shipping so that your tubers reach you in perfect moist condition. Our tubers are particularly easy to grow because they are harvested with their roots intact before shipment.

We are often asked if there are any advantages of tubers over plants or vice versa. It is true that occasionally one will outperform the other but the important points to consider are these. **Our tubers are not available and ready to grow until November.** Earlier bloom may be had by purchasing  $2\frac{1}{4}$ " plants in October and early November. During the winter months tubers are advantageous as they can be packed better against freezing. In March plants take the advantage for early summer bloom as tubers may have lost some vitality even under our carefully controlled storage conditions.

**A NOTE ABOUT TUBER SIZE:** It is true that our Jumbo tubers usually produce the most blooms. However, our small tubers when grown under favorable conditions produce excellent plants. Some varieties grow much larger tubers than others so that it is possible to have a jumbo tuber in one variety the same size as a large tuber of another variety.

Our mailing list will be revised each year. New catalogs will be sent to all customers having placed an order with us since 1956. We will gladly send a copy to anyone else, upon request.





# GLOXINIA TUBERS

## LARGE FLOWERED HYBRIDS

*(Shipments start late in November)*

### GROUP NO.

- B-1** Unusually striking shades of purple, velvety purple, and rich wine-purple.
- B-1a** Similar to B-1 but throat of flower white or a lighter shade of purple.
- B-2** Purple bordered blossoms with artistically speckled throats — in a wide range of varying shades.
- B-2a** Delicate purple or lavender border blending into a speckled throat.
- B-3** Suffusions of soft white and lavender laced with lovely intricate patterns of deeper lavender and purple.
- B-4** Shades of strong-hued purple enhanced with speckling on a white border.
- B-5** Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-5a** Similar to B-5 but lighter in color.
- B-6** Deep pink to rosy red with artistically variegated throat.
- B-6a** Similar to B-6 but more delicate in color and pattern.
- B-7** Shades of rosy red, gayly enhanced with white borders heavily speckled with red into the throat. Scarce.
- B-8** Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-9** Shades of pink.
- B-9a** White with pink border.
- B-10** White with purple border.
- B-10a** Lovely blossoms daintily bordered with blue blending into a throat of pure white. Scarce.
- B-11** We call this group "shades of plum". Some are completely solid color while others have some markings in the throat.
- B-11a** A lighter shade of Plum than B-11, with a variegation in the throat.
- B-11b** Pure white, bordered in light shades of plum.
- B-12** Flowers are basically purple with some speckling and a suffusion of red color.
- B-13** White Ruffles — A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Some are tinted at the base of the petal.
- B-14** Bold, flashing blossoms in an unusual rainbow pattern of soft reds, and orange reds in subtle indescribable combinations.
- B-15** Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.
- B-16** Large ruffled white, artistically dotted in red. Scarce.

## Our Enchanting

# Slipper Gloxinias

(available only in tubers)

Flowers of the Slipper Type Gloxinias are gracefully curved in the trumpet-throat like a large Fox-glove. They are rapidly gaining in popularity because of their gracefulness, profusion of blossoms, and long blooming period. Individual blossoms are not as large as the regular hybrids, but this quality adds much to their charm and daintiness.

We have been devoting a considerable amount of time to hybridizing the Slipper Gloxinias, and although our collection is still limited in scope, we believe it to be the most extensive in the world as it includes colors that have never been seen before in the slipper type Gloxina.



*Our Slipper Gloxinia "Snow Queen"*

### SLIPPER TYPE HYBRIDS

- S-1** Shades of delicate blue. Small flowered, dainty and exquisite. **Extremely Scarce.** Give second choice when ordering.
- S-2** Shades of royal purple-blue. Relatively large flowered and handsome.
- S-3** Shades of red and soft rose. Fine large flowers of striking beauty.
- S-4** Shades of warm, bright raspberry rose, with a clear white throat. This is an exceptionally choice creation of luscious beauty. Rather large flowered, but still graceful and dainty. **Scarce.** Give second choice when ordering.
- S-5** A clear sparkling beauty of pure white, speckled and misted with varying degrees of delicate pink. Rather large flowered and very elegant. An exquisite new strain of slipper type.
- S-6** A clear sparkling beauty of pure white, speckled and misted with varying degrees of purple hue. Rather large flowered and very elegant.
- S-7** These are delicately tinted in pink or blue. They are original creations that probably will never be duplicated. A truly collectors item.

**GLOXINIA MACROPHYLLA (Brazilian Gloxinia).** Similar to Regina. Flowers are slightly darker and longer. Leaves are considerably darker, especially on the underside.



## PRICES FOR GLOXINIA TUBERS

You have the privilege of making your own selection from any of our "B" and/or "S" series, at the following prices: —

	1	3	6	12
Small	\$ .60	\$1.70	\$3.25	\$ 6.25
Large	1.00	2.80	5.25	10.00
Jumbo	1.50	4.15	7.85	14.95

Every tuber separately packaged and labeled.

★ ★ ★ ★ ★ ★

## OUR OWN SELECTION

(ALL LABELED) AND DIFFERENT

Each season when tagging our tubers we find certain groups in abundance. In addition we find many plants which although strikingly beautiful do not fall into our color groupings or are not found in sufficient numbers to warrant a separate grouping.

We offer these at prices below our numbered varieties. Mr. Buell personally supervises the selection at shipping time, and as these tubers are all labeled you are assured of a varied assortment of beautiful patterns and colors. We consider this one of our finest offers to you.

*Specially Priced At:*

	1	3	6	12
Small	\$ .50	\$1.45	\$2.70	\$ 5.25
Large	.80	2.30	4.50	8.75
Jumbo	1.35	3.85	7.50	14.00

★ ★ ★ ★ ★ ★

An ideal opportunity for those who do not have an established collection. All top quality tubers, guaranteed to grow, although **we do not know the color and no replacements are made when duplications occur.** The following prices apply to large flowering "B" series **ONLY. NO "S" series included:**

### UNLABELED TUBERS

	1	3	6	12
Small	\$ .35	\$1.00	\$1.90	\$3.70
Large	.50	1.40	2.70	5.25
Jumbo	.80	2.25	4.00	7.75



## PLANTS



◀ **AESCHYNANTHUS LOBBIANUS**  
(formerly mislabeled Aeschynanthus  
Pulcher, or Trichosporum) \$1.00 each.  
Shipped in warm weather only.

▼ **STREPTOCARPUS** (Cape Prim-  
rose) Assorted colors only \$1.00 each.  
Shipped in warm weather (ONLY)



Lower right — Showing  
Shipping size of Gloxinia  
Seedlings.



**Strong, Healthy**

# *Gloxinia Plants*

## **Buell's Beautiful New Hybrids**

*SUPERBLY PACKED FOR SAFE SHIPMENT ANYWHERE*

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is specially packed at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip — and snugly fitted into just the right size box.

These are well rooted, actively growing plants in individual 2¼" shipping pots. All you have to do upon arrival is transplant to any regular 5" pot, and the plants continue to grow and thrive right in your own living room.

### **AVAILABLE IN MIXTURE ONLY**

**(All large flowered hybrid type, no slippers)**

Shipped September to December 15th and March thru May

### **HUSKY, STRONG-ROOTED PLANTS**

1 — Plant	.	.	.	.	\$1.00	4 — Plants	.	.	.	.	\$ 3.50
2 — Plants	.	.	.	.	1.85	6 — Plants	.	.	.	.	4.75
3 — Plants	.	.	.	.	2.65	12 — Plants	.	.	.	.	8.50
24 — Plants	.	.	.	.	.	.	.	.	.	.	16.00

Complete Growing Instructions With Each Order

Postage Prepaid To Your Door



## SEEDS

### Fresh and Vigorous

### *Buell's Gloxinia Seed*

If you're the type of enthusiastic indoor gardener who enjoys the thrill and satisfaction of seeing tiny seeds pop through the soil, develop leaves, grow into mature plants, and finally burst into bloom, you should certainly try growing Gloxinias from seed.

All seeds are freshly harvested and constantly subjected to germination tests to guarantee freshness and vigor.

It is the most economical way to raise a large quantity of strong, healthy plants.

Under normal care Gloxinia seed will produce blooming size plants in 6 to 10 months. Seed may be sown at any time.

### *Buell's Special Mixture*

### Giant Flowered Hybrid Seed

Albert Buell's special Gloxinia seed is personally blended to assure an even distribution of all types and color combinations found in his new hybrids.

100 seed packet 75c    200 seed packet \$1.00    400 seed packet \$1.75

### *Buell's Slipper Type Gloxinia Seed*

In this carefully selected mixture you will find many new exquisite colors, combinations of colors and dainty intricate effects.

Limited Supply    Originators Package    \$1.00

About 80% true to type

*All seed sent prepaid via First Class Mail.*

Cultural instructions included with each packet.

### SEED PACKETS

**STREPTOCARPUS HYBRIDS** — Dainty flowers in pink, white, and purple shades, borne well above compact leaves which are long and interestingly shaped. Somewhat resembles the slipper Gloxinia. \$1.00

**AFRICAN VIOLET - MIXED HYBRIDS** — Mixture of new and favorite varieties. Should give an excellent assortment of singles and doubles. \$1.00

## SOIL

### Buell's Own Special

## *Pasteurized Gloxinia and African Violet Soil*

This is the same soil that we use in our greenhouse to give us the spectacular blossoms which have given us our national reputation. It is prepared from our own formula after months of careful composting and by the proper blending of all important ingredients.

Another feature which every gardener values is the fact that it has been pasteurized electrically at a temperature sufficient to kill all weed seeds, as well as harmful fungi (such as the damping off fungi), and harmful bacteria.



Packed in special Polyethylene plastic bags to maintain it in proper moist condition.

*(1 qt. soil is ample for potting 1 plant or tuber in a 5" pot)*

1 qt. BAG .75	2 qts. \$1.20	4 qts. \$1.95
6 qts. \$2.50	10 qts. \$3.50	

For SOIL Add \$.20 per quart **for postage** west of Mississippi

## STARTING MEDIA

### FOR SEEDS & CUTTINGS

After experimenting for several years we have found that a blend of native Peat and Vermiculite serves as an excellent media for rooting cuttings. It gives very rapid rooting and an extensive root system, and plants transplant from this to soil with little or no set-back. Sufficient nutrients are derived from the peat to give the young plants a good start.

We also find this excellent for starting seed, especially fine seed as Gloxinia and African Violet.

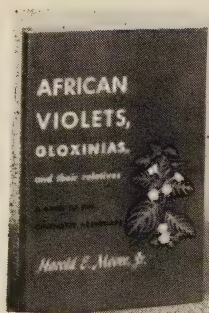
Besides our own experience in the use of this media we have many enthusiastic customers who use our media exclusively.

Completely sterilized and ready to use just as it comes from the bag. Lasts indefinitely.

1 qt. BAG .75	2 qts. \$1.20	4 qts. \$1.95
6 qts. \$2.50	10 qts. \$3.50	



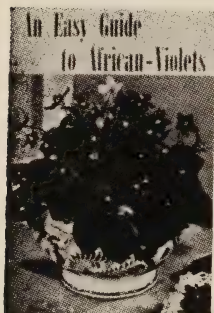
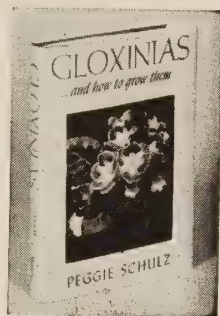
## BOOKS



**"African Violets, Gloxinias, and Their Relatives,"** By Harold E. Moore, Jr. The first comprehensive study of the entire field of African Violets and other Gesneriads. Described are almost 100 species and their varieties for window-ledge, greenhouse and garden with full details on culture and propagation. Illustrated by Marion Sheehan. 323 pages, 335 drawings, 5 full-color plates  $5\frac{3}{4}'' \times 8\frac{1}{2}''$ . Price \$10.00.

### **"GLOXINIAS — AND HOW TO GROW THEM"**

By Peggie Schulz. In this first book ever to be published on the Gloxinia, Mrs. Schulz has carefully outlined the care of Gloxinias from seedling or tuber stage to flowering and then through the dormant period. In addition to details of culture other interesting items include facts concerning growing Gloxinias under fluorescent lights, highlights on intriguing members of the same family, hints on producing your own seed etc. In addition 4 pages in full color show the newest in Gloxinias, and 21 how-to drawings are most helpful. 128 pages, 11 chapters. Price \$3.50.

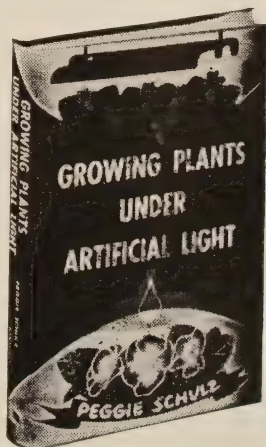


### **"AN EASY GUIDE TO AFRICAN VIOLETS"**

By WILLIAM L. MEACHEM. Are you growing your first African Violets, or wondering why your fiftieth plant is not blooming properly? You need not wade through hundreds of pages of old-fashioned advice to find the answers. Modern growers know that African violets have simple needs and can be grown successfully and easily with a minimum of trouble. In this step-by-step guide, you learn how to have lots of flowers almost all year. — All your questions are answered. For beginner or expert, it is all here — an easy guide and an absorbing hobby. Price \$1.95.

### **"GROWING PLANTS UNDER ARTIFICIAL LIGHT"**

By PEGGIE SCHULZ. At last a book on the twentieth century's greatest boon to gardeners — **Artificial Light!** Here is the complete how-to on this foolproof way to make your whole house an Eden. You can have a breath-taking display of African violets, Gloxinias, Begonias, Tulips, and many others even in a dreary basement, a dark attic, even a kitchen counter under a cabinet. Mrs. Schulz describes various types of fixtures; tells how to contrive your own setup from bridge or desk lamps, etc. This practical non-technical book is indeed an invaluable guide to home gardeners, an inspiration to interior decorators who want to use groups of plants, for so many decorating ideas. Price \$3.50.



# SPECIAL OFFERS

(penny-wise folks take note!)

## GLOXINIAS

### No. 1

1 husky, strong rooted Gloxinia PLANT and 1 QT. Bag of Buell's Special Gloxinia Soil.

special to YOU for only

**\$1.67**

(Add .20/qt. soil west of Mississippi)

### No. 2

4 husky, strong rooted Gloxinia PLANTS and 4 QTS. of Buell's Special Gloxinia Soil.

Complete for only

**\$4.95**

(Add .20/qt. soil west of Mississippi)

### No. 3

2 blooming size TUBERS (our choice) of Buell's large flowering Hybrid Gloxinias plus 2 QTS. special Gloxinia Soil.

all yours for only

**\$2.00**

(Add .20/qt. soil west of Mississippi)

### No. 4-A

4 blooming size TUBERS (our choice) of Buell's large flowering Gloxinia Hybrids plus 4 QTS. special Gloxinia Soil.

both for

**\$3.50**

(Add .20/qt. soil west of Mississippi)

### No. 5-A

2 large TUBERS — your choice from "B" tuber listing, this catalog and 2 QTS. Special Gloxinia Soil.

**Both for \$2.75**

(Add .20/qt. soil west of Mississippi)

### No. 6

2 husky, strong rooted Gloxinia PLANTS and 2 QTS. of Buell's Special Gloxinia Soil.

**All for \$2.75**

(Add .20/qt. soil west of Mississippi)

### No. 7

2 large TUBERS — Our choice labeled.

2 QTS. Special Soil.

**Both for \$2.80**

(Add .20/qt. soil west of Mississippi)

### No. 8

4 large TUBERS — Our choice labeled.

4 QTS. Special Soil.

**All for \$5.00**

(Add .20/qt. soil west of Mississippi)



MASS. TPK — BOSTON, MASS.

RT. 12

RT. 15

RT. 198

WEBSTER, MASS.

RT. 197

RT. 12

RT. 93

PUTNAM, CONN.

RT. 91

RT. 44

PROVIDENCE,  
R. I.

RT. 101

EARSTFORD  
(CENTER)

RT. 101

RT. 44

DANIELSON

RT. 91

RT. 6

WILLIMANTIC, CONN.

RT. 6

HARTFORD, CONN.

RT. 15

RT. 44

RT. 15

BUELLS  
GREENHOUSES

CEMETERY

SCHOOL

GEN. LYON INN

(NOT TO SCALE)

**Buell's**  
**GLOXINIAS**  
EASTFORD, CONN.

DATE	No.
No.	Per

*Please Print*

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

We acknowledge all orders. During our peak rush of October, November and December this may take a few days.

**POSTAGE** — West of the Mississippi add 20c per quart of SOIL to cover postage. All other items sent postpaid anywhere.

**CONNECTICUT RESIDENTS** — All Connecticut residents add 3% sales tax.

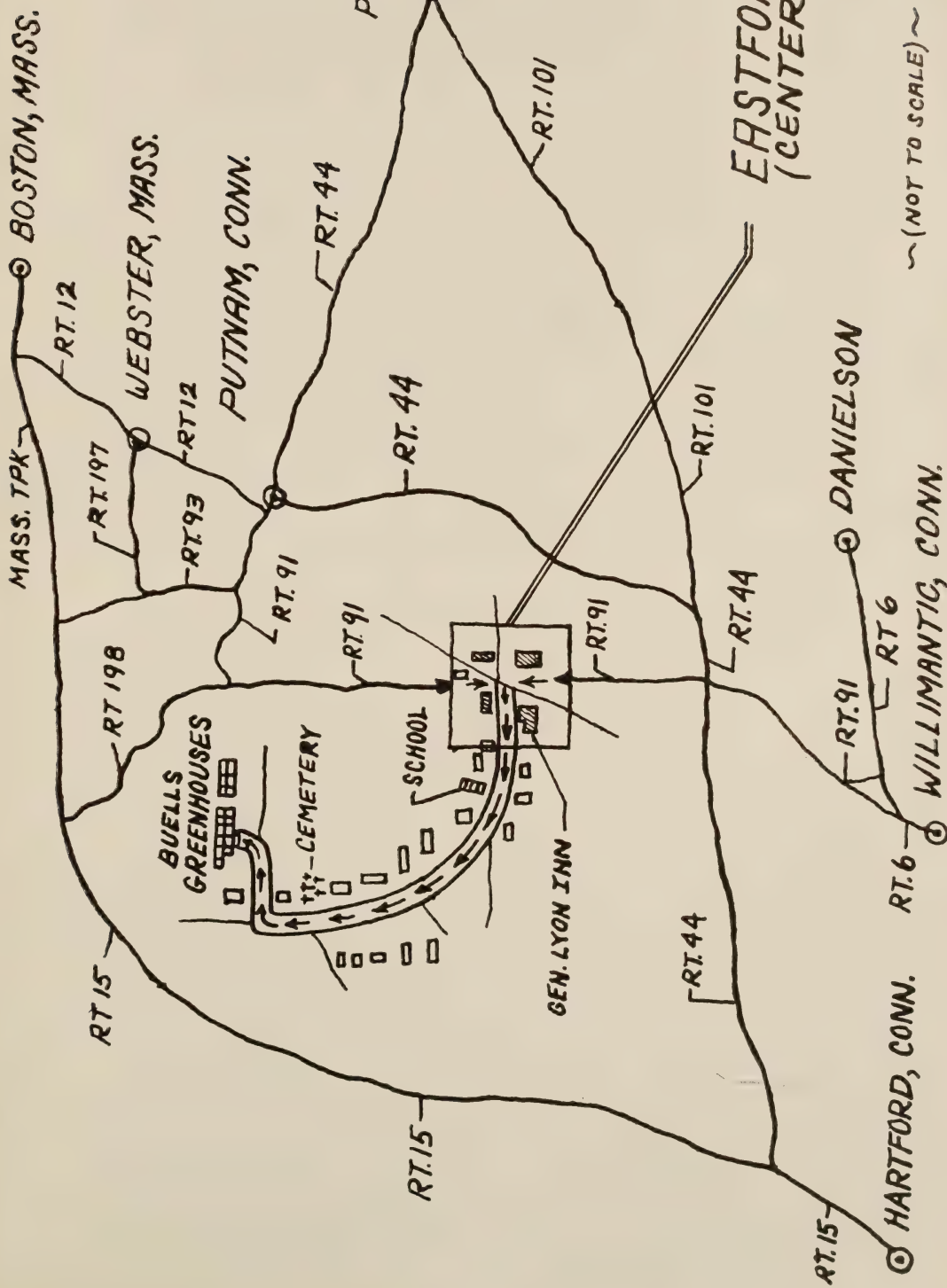
**CANADIAN RESIDENTS** — On all shipments, except seeds, to Canada it is necessary for the customer to obtain an *import* permit from the Bureau of Plant Inspection from your province. This should accompany all orders. We do not recommend plant shipments to Canada.

**SUBSTITUTIONS** — Be certain you check the space provided on the order blank concerning substitutions. When necessary we first substitute size, always giving you equal or greater value. If we are completely sold out of a variety we will try to substitute the most nearly similar variety.

**QUESTIONS** — If you have questions please write them on a separate sheet with your name and address and not on the order blank. This helps us to speed a reply to you.

[illegible]





~ (NOT TO SCALE) ~

DO NOT WRITE IN THIS SPACE

Your Guide for ordering everything described in our catalog.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

We acknowledge all orders. During our peak rush of October, November and December this may take a few days.

**POSTAGE** — West of the Mississippi add 20c per quart of SOIL to cover postage. All other items sent postpaid anywhere.

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**QUESTIONS** — If you have questions please write them on a separate sheet with your name and address and not on the order blank. This helps us to speed a reply to you.

[illegible]



# GLOXINIA ORDER LIST

Quantity	Size	Item	Price	Do not use this space.
		Gloxinia PLANTS, Buell's New Hybrids		
		Gloxinia & Violet SOIL, Buell's Own Special Add .20 per qt. west of Mississippi		
		Gloxinia SEED pkts, Buell's Hybrid		
		Gloxinia SEED pkts, Buell's Slipper Type		
		Gloxinia TUBERS, Buell's New Hybrids		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		No. B —		
		Gloxinia TUBERS, Buell's New Slipper Type		
		No. S —		
		No. S —		
		No. S —		
		No. S —		
		No. S —		
		Gloxinia TUBERS, Named Varieties		
		<b>SPECIAL GLOXINIA OFFERS</b> Add .20/qt. soil west of Mississippi		
		No.		
		No.		
		No.		
		Other Items		
Regarding Tuber Orders				
If you do not wish a substitute may we place the item on backfile for priority shipment next November? <input type="checkbox"/> Yes <input type="checkbox"/> No			Total —————>	
<input type="checkbox"/> Prefer Refund			Violet Total —————>	
			Grand Total —————>	

DO NOT SEPARATE ORDER BLANK. REMOVE BOTH PAGES TOGETHER





## GLOXINIA ORDER LIST

Quantity	Size	Item	Price	Do not use this space
		Gloxinia PLANTS, Buell's New Hybrids		
		Gloxinia & Violet SOIL, Buell's Own Special Add .20 per qt. west of Mississippi		
		Gloxinia SEED pkts, Buell's Hybrid		
		Gloxinia SEED pkts, Buell's Slipper Type		
		Gloxinia TUBERS, Buell's New Hybrids		
		No. B —		
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		Gloxinia TUBERS, Buell's New Slipper Type		
		No. S —		
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		No. S —		
		Gloxinia TUBERS, Named Varieties		
		<i>SPECIAL GLOXINIA OFFERS</i> Add .20/qt. soil west of Mississippi		
		No.		
		No.		
		No.		
		Other Items		
Regarding Tuber Orders				
If you do not wish a substitute may we place the item on backfile for priority shipment next November? <input type="checkbox"/> Yes <input type="checkbox"/> No			Total —————▶ Violet Total —————▶ Grand Total —————▶	
<input type="checkbox"/> Prefer Refund				

DO NOT SEPARATE ORDER BLANK FROM ORDER DOCUMENT



# Your Gardening Friends

If you have friends who you feel would be interested in our Gloxinias and African Violets we will gladly send them our latest catalog.

Name .....

Street .....

City ..... State .....

Name .....

Street .....

City ..... State .....

Name .....

Street .....

City ..... State .....

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## *Did You Remember?*

**SOIL** — page 10. The ground freezes hard in winter!

**SEEDS** — page 9. A real thrill to grow your own from seed to flower.

**PEG'S BOOK** — page 11. Mighty interesting even though you are a "Glox" authority.  
A good gift item.

**XMAS, BIRTHDAY, OR JUST A REMEMBRANCE** — What better way to say thank you or Merry Xmas. Saves a lot of shopping about and is certain to please.

Just send us the card you wish enclosed. *Xmas orders must reach us by November 30 and will be sent in early December to avoid delay during the Xmas rush.*

**AFRICAN VIOLET SOCIETY MEMBERSHIP** — May we suggest a Gift Certificate for that special occasion.

**GLOXINIA SOCIETY MEMBERSHIP** — (Inside back cover). This will bring you untold pleasure and open up many new horizons. Helps keep you up to date.

**RAPID-GRO** — page 33 A real boost for all your plants and so simple to use.

**STARTING MEDIA** — page 10. Keep some on hand so you will always be ready to root a cutting that a friend may give you. Excellent for starting seed.

# *African Violets*

For the past sixteen years we have specialized in the growing and hybridizing of Gloxinias. During this time we found that many Gloxinia enthusiasts were also ardent African Violet admirers, so six years ago we started our collection of African Violets. Since the Gloxinia and African Violet are members of the same plant family, Gesneriaceae, it seems particularly appropriate that we grow both of them.

Our Violet collection now includes over 200 varieties, and as new ones are introduced which we feel are distinctly different or better than existing varieties we will plan to grow them and offer them to you.

There is already too much duplication among African Violet varieties. We have listed only those which have proven to be excellent varieties in our greenhouse, and which we consider to be distinctive in one or more characteristics.

All our merchandise is guaranteed to arrive in good condition and be true to name. Your satisfaction is our goal and greatest pleasure.

## **AMONG THE OUTSTANDING NEWER VARIETIES**

### **PRICES FOR LISTED VARIETIES:**

Leaves: .50 each prepaid. (Available immediately. Not shipped during colder months, approximately December to April.)

Minimum Leaf Order . . . . \$1.00

Plants: \$2.00 each prepaid. (These are sturdy plants in 2¼" pots. Shipped September to December 15th, and March through June.)

If you wish Air Mail Delivery, please add 20% to above prices. No postage stamps accepted.

**AFRICA** — A single fringed pink with a chartreuse edge. Wavy foliage.

**BLUE GRAPE** — Very large double, wavy deep blue blossom on shiny dark foliage.

**BLUE GUARD (Supreme)** — Very large double white flower with touches of blue in the center. Supreme type foliage.

**BONNE FAIR** — Double blue. Star shaped blossom.

**CAMEO (Fischers)** — A very pretty light pink double ruffled blossom.

**CHARMIN** — A very large single light cerise blossom with a darker eye.

**\*DAZZLER** — Large double pink blossom.

**\*DOUBLE BLACK CHERRY** — Huge blackwine double. Excellent foliage.

**DOUBLE DIP** — Very large double pink blossom. Nice growing foliage.

**DOUBLE ROSE OF SHARON** —

**FASCINATION** —

**FRINGED POM POM** — An exquisite double bloom of fluffy white, edged with deep lavender and chartreuse.

**\*FUCHSIA** — Single deep fuchsia blossom. Medium green wavy foliage.

# AFRICAN VIOLETS

## \*GENEIA —

**GRAND CHAMPION** — Very large deep double. Nice growing foliage.

**INVADER** — Double wavy pink, star shaped flower.

**JUBILEE** — Huge, peach-pink semi-double blossom. Monstrous, round, black, very quilted foliage with red underneath.

**KIMBERLY** — Medium blue ruffled double with white edges. Dark wavy foliage.

**LINGO** — Large, ruffled full double orchid. Dark wavy foliage.

**LITTLE GIANT BLUE** — Semi-miniature plant with large blooms.

**LITTLE JEWEL** — Very ruffled, fiery pink blossom. Wavy dark green slick boy foliage with red underside.

**LONGFOLIA DOUBLE PINK** — Double pink with new long narrow type foliage.

**MARCELLA** — Large double wavy shell pink flower. Nice foliage.

**MY SIN** — Very large wavy cerise blossom. Exceptionally good, double star.

**\*PINK GLAMOUR** — A very large medium single pink with a puff of petals in the center. Nice wavy green foliage.

**\*PINK TEA** — Double pink. Very nice.

**\*RAMONA** — Very ruffled double light pink blossom with nice dark foliage, which makes the plant outstanding.

**RASPBERRY RED** — The “Fluorescent” reddish-pink color in a double flower.

**REDDERNESS** — Double dark fuchsia blossom. (nearest red).

**STAR PINK (New)** — A much improved single star pink. Large bright blooms. Very good dark foliage.

**SWANKY** — Improved Swank. Double pink and blue blossom. Nice foliage.

**SWEETEST** — Medium pink, sweet pea type, single blossom. Flat black oval leaf girl foliage. Small grower.

## T. V. PINK RAGE —

## T. V. SCANDALS —

**T. V. VALLIN PINK** — Fringed single deep pink flower with chartreuse edge.

**VAGABOND** — Ruffled red-orchid single with darker eye. Foliage like patent leather.

**WHITE PRIDE SUPREME** — A huge full double white bloom. Dark green foliage, Robust grower. (Was queen of the 1958 Violet Convention at Rochester, New York. Won silver cup.)

**WINTRY ROSE** — Double red-wine blossom with frosted white edges. Very nice foliage.

\*Sorry, no plants until Spring.



# AFRICAN VIOLETS

## "Supreme" Type Violets

The "supreme type violets are typified by having large flowers and rather heavy textured foliage. Some people find that some of them do not bloom quite as abundantly as other varieties, but their immense flowers make them greatly sought after by the connoisseur. Some of these propagate and grow more slowly than other varieties and therefore we must charge slightly more for them. As the foliage is often large and brittle, we sometimes find that it is better to ship slightly *smaller plants* in this grouping to assure safe arrival.

### PRICES FOR "SUPREME" VARIETIES:

Leaves: .35 each. 3 for \$1.00, 6 for \$1.75 prepaid. (Available immediately. Not shipped during colder months, approximately December to April.)

Minimum Leaf Order . . . . \$1.00.

Plants: \$1.50 each prepaid. (These are sturdy plants in 2 $\frac{1}{4}$ " pots. Shipped September to December 15th, and March through June.)

If you wish Air Mail Delivery, please add 20% to above prices. No postage stamps accepted.

**AMERICA** — Enormous light blue, slightly cupped, single flower.

**ANGEL LACE** — Large single blooms with lilac blue fringe, on dark green semi-supreme foliage.

**ANN HOFFMAN** — Supreme of Strike Me Pink. Double Cherry Pink blossom with supreme girl type foliage.

**BLUE HEIRESS** — Extremely large single flowers of medium blue above heavy textured girl foliage.

**CARA MIA** — Huge double blue and white blossoms on improved dark green foliage.

**CHENILLE** — Deep purple ruffled single flowers.

**JEZEBEL** — Large lavender ruffled flower with supreme girl foliage.

**KING KONG** — A very large single dark blue flower.

**NANCY HANKS** — Light blue ruffled single blossom, on semi-supreme green foliage. Profuse bloomer.

**PANSY SUPREME** — A very large single light blue with a light border.

**PINK CAMELLIA** — Very large double shell pink. Supreme of Pink Ideal.

**PURPLE MONARCH** — Extremely large single purple.

**ROSALINDE** — Huge double frilled orchid bicolor blossom, dark green foliage with red underneath.

**ROYAL LACE** — Large single bloom with blue fringe, on dark green semi-supreme foliage.

**\*ROYAL MASTERPIECE** — A very ruffled royal purple single blossom with a light chartreuse edge. Large girl foliage.

**RUFFLED HEIRESS** — Large dark blue single, with a very ruffled edge.

**RUFFLED QUEEN** — Dark purplish-burgundy single flowers of this variety are very finely cut along the edge of the petals to give a ruffled effect. Extremely popular.

**SUNRISE SUPREME** — A red-wine bicolor, single blossom. Color is intensified towards tips of petals.

**THUNDERHEAD** — World's largest single white on improved green foliage.

\*Sorry, no plants until Spring.

# **AFRICAN VIOLETS**

## **STAR SHAPED BLOSSOMS**

### **Single Five-Pointed Petal Blossom**

#### **New and Interesting**

#### **PRICES FOR "STAR" VARIETIES:**

Leaves: .35 each. 3 for \$1.00, 6 for \$1.75 prepaid. (Available immediately. Not shipped during colder months, approximately December to April.)

Minimum Leaf Order . . . . \$1.00.

Plants: \$1.00 each prepaid. (These are sturdy plants in 2¼" pots. Shipped September to December 15th, and March through June.)

If you wish Air Mail Delivery, please add 20% to above prices. No postage stamps accepted.

**BLUE FLAG** — Very large purple.

**MARK ROBERT** — Very large white tinted in blue.

**PRIMITIF** — Very large cerise.

**STAR BLUE** — Very large deep purple.

**\*STAR DELIGHT** — White with purple.

**STAR LIGHT** —

**\*STAR OF THE NORTH** — White.

**\*STAR PETITE** — Smart, small intense purple.

**\*STAR TRIUMPH** — Plum red.

**STAR WHITE** — White with a touch of blue.

**TILLE** — Very large lavender.

\*Sorry, no plants until Spring.

We have made up a list of varieties that we have found to be outstanding in their own particular color group. We have watched the growth and habits of these plants for some time and consider they should be in every collection.

#### **PRICES FOR THIS SPECIAL LIST:**

Leaves: .35 each. 3 for \$1.00, 6 for \$1.75 prepaid. (Available immediately. Not shipped during colder months, approximately December to April.)

Minimum Leaf Order . . . . \$1.00.

Plants: \$1.00 each prepaid. (These are sturdy plants in 2¼" pots. Shipped September to December 15th, and March through June.)

If you wish Air Mail Delivery, please add 20% to above prices. No postage stamps accepted.

**BLACK MAGIC** — Dark blue double, dark foliage.

**BLUE NOCTURNE** — Large wavy blue double on strong medium green wavy foliage.

**CALIPH** — Large double wine.

**DOUBLE INSPIRATION** — Lavender, full petaled double, prolific bloomer.

**DOUBLE UNCLE BOB** — Robust grower, deep double pink.

## AFRICAN VIOLETS

- DOUBLE WINE VELVET GIRL** — Profuse blooming double wine velvet, with girl foliage.
- DROPS O'WINE** — Full double, wine bicolored petals, large blooms, dark green foliage.
- EVELYN JOHNSON** — Double pink with girl foliage.
- FIRE DANCE** — Deep wine bicolor. Very good bloomer with large single flowers.
- FLAMINGO** — Dark double pink over dark green foliage.
- GIANT SNOW PRINCE** — Best standard white, large single blooms. Free bloomer.
- HOLIDAY** — Cerise double bloom with dark foliage.
- LAURA** — Large lavender bicolor double.
- LILAC DALE** — Large lavender double, shiny smooth foliage.
- LORNA DOONE** — Deep wine bicolor ruffled full heavy double. Dark wavy foliage.
- MARY THOMPSON** — Giant wavy double lavender blooms on wavy foliage.
- MENDOTA** — Double ruffled lavender with wavy foliage.
- METEORE** — Large double wavy lavender-purple flower with wavy dark foliage.
- OHIO BOUNTIFUL** — Fully double. Very good grower.
- PAINTED GIRL** — Girl foliage with pure white single flowers edged in lavender pink.
- PINK MIRACLE** — Outstanding pink single with darker border.
- PINK SPICE** — Bright pink with distinct bicolor tip to the petals, bronze foliage with red underneath. Single blossom.
- PRINCETON** — Very ruffled single pink with nice foliage.
- PURPLE KNIGHT** — Single large purple flower. Very good bloomer. Dark foliage.
- RAINBOW KING** — Reddish-purple delicately edged in white. Single blossom.
- RED KING** — A rich reddish-wine, single. Dark foliage.
- ROYAL BOUQUET** — Rich royal blue ruffled double blooms on green wavy foliage.
- RUTHIE** — Very ruffled dark double pink.
- SIR LANCELOT** — Lavender bicolor single blossom. Excellent growing habits.
- SPARKLING WATERS** — Single dark blue with markings of purple. Unusual.
- STRIKE ME PINK** — Very nice pink, double. Girl foliage.
- SUNDAY PINK** — Very nice large bright single pink with nice foliage growth. Excellent bloomer.
- THREE CHEERS** — Very large white, double wavy blossom with delicate touches of blue.
- VALOR** — Extra large single dark purple blooms with yellow stamens. Bright green foliage.
- VELVET EMPRESS** — Large bicolored orchid-wine double blossom on dark green girl foliage.
- WHITE MADONNA** — Pure white double blooms on dark green girl foliage.
- WHITE ORCHID** — Large single ruffled pure white blossom. Very nice foliage.
- WHITE PRIDE** — Large double white with very nice foliage.
- WINTRY NIGHT** — Double purple with very attractive green and white foliage.



# AFRICAN VIOLETS

## *Old Favorites*

### PRICES FOR "OLD FAVORITES":

Leaves: .35 each prepaid. 3 for \$1.00, 6 for \$1.75. (Available immediately. Not shipped during colder months, approximately December to April.)

Minimum Leaf Order . . . . \$1.00.

Plants: \$1.00 each prepaid. (These plants are sturdy plants in 2 ¼" pots. Shipped September to December 15th, and March through June.)

If you wish Air Mail Delivery, please add 20% to above prices. No postage stamps accepted.

### *Double Pinks*

**BUD'S PINK BOW KNOT** — Extremely dark double pink with scalloped girl foliage. Semi-miniature.

**CAMELLIA (Lyons)** — Double medium pink, dark tips on petals, semi-miniature, girl type foliage.

**CHIPPEWA** — Double ruffled pink.

**DOUBLE PINK CHEER** — Deep pink, fully double. Pink Cheer foliage.

**FRILLED ROSETTE** — Semi-double medium pink.

**LITTLE SWEETHEART** — Double ruffled light pink. Medium green foliage.

**NORTHERN CHEER** — A deep double pink carnation type bloom. Dark foliage with red underside.

**OLD FASHION** — Nice double old fashion pink.

**PINK CARNATION** — Medium size double pink. Very profuse bloomer. Average size growth.

**PINK CELEBRITY** — Fully double pink blooms. Dark green girl type foliage. Red underneath.

**PINK CLOUD** — Fully double. Very good grower.

**PINK CUSHION** — Fully double. Excellent grower.

**PINK IDEAL** — Very light pink with dark foliage. Very good.

**PINK PETTICOAT** — Double deep pink with girl type foliage.

**PINK POPCORN** — A double pink.

**PINK PUFF** — Extremely large semi-double, light pink flowers.

**PINK VICTORIA** — Nice double pink rosette type bloom.

**VIVIAN** — A nice double medium pink. Very good grower and bloomer.

**WILD ROSA** — Dark double pink.

# AFRICAN VIOLETS

## *Whites*

(Single)

**CRESTA BLANCA** — Fringed white. Girl type foliage.

**POLAR ICE** — Near white with rich dark green leaves, red undersides.

**RUFFLED INNOCENCE** — Wavy white. Dark quilted foliage with red undersides.

**SNOW PRINCE** — Glistening white flowers and a very free bloomer. Foliage light green.

**SWEET SIXTEEN** — Ruffled white. Dark girl foliage.

**WHITE GODDESS** — Very large fringed white with a chartreuse edge. Girl type foliage.

**WHITE LARK** — Cupped white blooms. Dark green wavy foliage.

## *Blues*

(Single)

**BLUE EMPRESS** — Large, profuse, light blue. Girl foliage.

**BLUE IMPERIAL** — Upper two petals very pale blue, lower three petals medium blue. Nice foliage. Blooms nice and well.

**BLUE JEWEL** — Large deep blue on girl foliage.

**BLUE MOON** — Large deep blue.

**BLUE WARRIOR** — Blue flowers above shiny dark foliage.

**DARK EYED DREAM** — Lovely soft shade of blue with darker eye. Good waxy dark green foliage.

**DEEP BLUE GIRL HYBRID** — Rich dark green girl foliage with dark blue flowers.

**GORGEOUS BLUE WONDER** — Large flowers varying from medium blue to a slightly darker shade. This variety always attracts attention.

**HILOA BLUE** — Light blue ruffled blossom. Dark fluted leaves.

**HILOA COBALT BLUE** — Deep blue ruffled bloom. Dark fluted leaves.

**HOLLY** — A distinctive leaf pattern makes this outstanding. Dark, heavily ruffled leaves, red underneath. Flower is blue.

**MODERNAIRE** — Very large outstanding blue, large cupped blooms. Dark green girl foliage. Extra heavy bloomer.

**PALE BLUE WAVERLY** — Light blue ruffled blooms on wavy green foliage.

**SAILOR BOY** — An excellent bloomer with light blue flowers. Good foliage.

**SAILOR GIRL** — A true light blue with typical girl foliage. One of the most popular in this color grouping.

**WAVERLY** — Medium blue ruffled blooms on wavy medium green foliage.

**WAYZATA** — Large light blue single flowers. Good bloomer.

# AFRICAN VIOLETS

## *Pinks*

(Single)

**BITTERSWEET** — Ruffled, deep, cerise pink. Dark wavy foliage.

\***CAMEO** — A very light pink with the two top petals a little darker pink. Nice foliage.

\***CLARISSA HARRIS** — A very deep pink fringed blossom. Wavy dark foliage.

**DRESDEN DREAM** — Ruffled pink with chartreuse edge. Shiny ruffled dark green foliage.

**EMBER PINK** — Large round deep pink blossom nearly red in eye. Dark green foliage.

**MISTY PINK** — A misty pink as the name implies. Dark green foliage.

**MOLLGAARD PINK** — Unregistered variety from Germany. Small flowers but a free bloomer. Cherry pink.

**PEACH BLOSSOM** — Flowers are an unusual shade of rosy pink with a delicate striped effect. Girl foliage.

**PINK CARESS** — Pink fringed blooms on dark bronzy foliage.

**PINK CHEER** — A nice pink. Flowers dainty with narrow petals. Foliage dark and flexible.

**PINK MAGIC** — Deep pink blooms on quilted, semi-spooned bronzy foliage.

**PINK PETTICOATS** — A nice pink fringed blossom with a chartreuse edge. Wavy dark foliage.

**PINK TONGWENSIS** — Large nice pink with large, nice shaped, green foliage.

**PINK WONDER** — One of the largest pinks with very broad petals. A good cherry pink with heavy textured foliage.

**SOUVENIR** — Unregistered variety from Germany. Extremely dark cherry pink. A choice variety. Dark foliage.

**SPRINGTIME** — Very free blooming, light pink.

**STEPHANIE** — Creamy pink version of Pink Caress.

**VAN DILLY** — Deep single pink. Nice grower.

\*Sorry, no plants until Spring.

## *Dark Purples*

(Single)

**BLACK FRINGE** — Medium size dark purple, ruffled blooms.

**HERKIMER GIRL** — Extra large medium purple flowers.

**MASKED BALL** — Fringed purple with a light edge. Wavy dark foliage.

**SWERLING PETTICOATS** — Ruffled purple. Wavy dark foliage with red underside.

## *Wine Reds*

(Single)

**AUTUMN FROST** — Frilled wine blossom on free growing girl foliage. Sometimes has a light edge to the flower.

**BOYCE EDEN** — Wine-red bicolor, large flower.

**CALIFORNIA RED PLUM** — Wine red.

**CARMEN** — One of the good wine-reds similar to Red King.



## AFRICAN VIOLETS

- DUBONETTE QUEEN** — Bright wine-red blooms on dark green girl foliage. Very nice.
- HAPPINESS** — Wine-red wavy blossom with wavy foliage.
- HIGH NOON** — Very large wine-red bicolored blooms held high above dark green girl foliage.
- HILDEGARDE** — Flowers of this variety are delicately fluted, light wine-red.
- RED CAP** — Medium wine with light green foliage.
- RED LADY** — A very bright wine-red with girl type foliage.
- ROBINHOOD** — Very large blossom. Two top petals of darker wing. Lower three petals very light in color.
- SUNRISE** — Another good red of a lighter shade. The upper petals are darker. Bronze green foliage.
- TV ROSE PROM** — Wine-rose with fringed chartreuse edge. Dark wavy foliage with red underside.
- WINE VELVET** — Very rich wine color. Always popular.

## *Shades of Lavender*

### (Single Blossoms)

- FLEUR PETITE** — A fringed cupped lavender-orchid blossom. Top two petals darker. Girl type foliage.
- HEIDI** — Ruffled lavender bicolor. Dark green scalloped foliage.
- LILAC PRINCESS** — A clear light lavender with bright yellow stamens.
- PASTEL GIRL** — Girl type foliage with a clear lavender flower.
- RUFFLED TREASURE** — Frilly flowers of lavender, very delicate.

## *Double Blooms*

- AIR WAVE** — Double white, large wavy flower with yellow center.
- ANNABELLE** — Blue. Wavy dark green foliage.
- ANNABELLE LEE** — Double lavender bicolor on girl type foliage.
- APRIL SHOWERS** — Lavender flowers.
- AUTUMN** — Heavily ruffled leaves, similar to Holly, large blue double wavy blooms.
- AZURE BEAUTY** — Fully double flowers of white with lavender shadings.
- BERNICE SELECT** — Large double bloom of medium blue.
- BLUE CAPRICE** — Good medium blue double blooms on unusually symmetrical bronze green girl foliage. A good one.
- BLUE CLUSTER** — Extremely large double frilled blue flower.
- BLUE ELECTRA** — Immense light blue double blooms. Standard foliage. Very good.
- BLUE PEAK** — Double blue with white edges on each petal.
- BLUSHING** — Sport of white pride. Large double white with a tinge of lavender-pink. Very large dark green leaves.
- BRIDESMAID** — Large well formed double in white with blue shadings.
- CAVALIER** — A fully double purple with extremely beautiful dark shiny foliage.
- DARK BEAUTY** — This is our own sport of Azure Beauty. Medium blue blooms.
- DELFT DELIGHT** — Double light blue on girl foliage.
- DOUBLE DELIGHT** — A true blue double with good foliage. Very good bloomer.
- DOUBLE EDITH CAVELLE** — Ruffled double lavender on dark wavy foliage.
- DOUBLE GARNET** — Double Wine on medium green foliage.

# AFRICAN VIOLETS

**DOUBLE NEPTUNE** — A double deep purple violet. Very good.

**DOUBLE ORCHID NEPTUNE** — Similar to Double Neptune but flowers of deep orchid.

**DOUBLE POLAR ICE** — Near white. Beautiful dark foliage.

**DOUBLE VIOLET BEAUTY** — Huge violet bicolored blooms on dark green foliage.

**FIESTA FLARE** — Bright double wine on girl type foliage.

**FIRST LOVE** — Large double lavender-pink blooms on dark green foliage.

**FLUFFY LADY** — Double wavy white on girl type foliage.

**FRIVOLETTE** — One of the most ruffled double wines. Real pretty.

**GRANDEUR** — Lovely deep lilac full wavy double, on waxy foliage.

**LIGHT BLUE CLUSTER** — Large double wavy light blue flowers.

**LITTLE ARISTOCRAT** — Ruffled semi-double dark blue blooms on very dark holly type foliage. Leaf almost black, red backing.

**LONGFOLIA DOUBLE RED** — Double wine flower with long narrow dark green foliage.

**MEG** — Most ruffled double lavender bloom. Girl type foliage.

**MINE ALONG** — Double purple with attractive girl foliage.

**MIROC** — Double wine on dark shiny foliage.

**MY CHOICE** — Semi-double white with touches of pink. Girl type foliage.

**NORTHERN PINE** — Light blue semi-double blossom. Deep green, pointed, spooned leaf, very ruffled edge, shows dark backing. Unusual plant.

**ONONDAGA CHIEF** — Double white with wine-lavender edges.

**PINK BABY'S BREATH** — Semi-double white with pink edges. Girl type foliage.

**QUEENS CUSHION** — Double bloom large wine colored flowers. Dark foliage.

**\*RED COMET** — Double wine-red.

**\*REGAL PUFF** — Very large wavy double dark lavender on dark green foliage with red underside.

**ROYAL EMPEROR** — Large double blooms. Orchid with deep tips on flowers.

**\*ROYAL GALAXY** — Double wavy dark purple on shiny dark wavy foliage.

**SEA GIRL** — Another blue double favorite with striking shiny and scalloped leaves.

**SEA SPRITE** — Ruffled double white with a light blue fringe on the edge. Exceptionally pretty. Green shiny wavy foliage.

**SEPTEMBER SONG** — Double blue on dark green wavy shiny foliage with red underside.

**SHOW DARLING** — Double light blue.

**SHOW LADY** — Double lavender with top petals a darker wine-lavender.

**SPRINGFIELD BEAUTY** — Dark double blue. Very large a very double.

**ST. LOUIS** — Large double ruffled deep purple on dark foliage.

**SUNDANCE** — Double wine with a distinct yellow eye. Round quilted foliage.

**SWEET ADELINE** — Large wavy double lavender blooms on good bronze wavy foliage.

**TATONKA** — Very double deep blue.

**TV CUT VELVET** — Wine double with chartreuse edge. Wavy dark foliage.

**TV STAG LINE** — Semi-double ruffled purple on shiny dark wavy foliage with red underside.

**WEE WILLIE WINKLE** — (A true miniature) Double white with wine-lavender edges. Standard foliage.

**WHITE PUFF** — Large white ruffled double on green wavy foliage.

**WINTERGREEN** — Double blue. Green and white variegated foliage.

**YOUNG BESS** — Blooms vary from double white with wine edges to darker solid wine. Girl foliage.

\*Sorry, no plants until Spring.

# AFRICAN VIOLETS

## *Novelties*

(Single Blossoms)

(two colors)

- ANN RUTLEDGE** — Medium blue center, broad white margin, orchid veining throughout white margin, girl foliage.
- BAVARIA** — Ashy blue with a white edge.
- BLUE DELIGHT** — White with blue center.
- BRONZE BICOLOR** — Upper petals a rich plum red and lower petals very light.
- COLLEEN** — A ruffled blue with a wide edge of white. Deep cut girl foliage.
- CORONA** — Light blue lavender with lighter edge. Wavy foliage.
- DIXIE MOONBEAM** — A very large light blue, frosted in white on the edges and in the eye with blue veins. Nice foliage.
- DREAM GIRL** — Very scalloped girl type foliage. Flowers usually white bordered in blue.
- EBB TIDE** — Outstanding single, blue center, broad white margin, ruffled with orchid veining around edge.
- GENEVA BEAUTY** — Dark blue with white border.
- GENEVA LARK** — Lavender Purple with a wavy light edge on dark wavy foliage.
- GIANT RED BICOLOR** — Large lavender with red cast on upper petals.
- GLAMOR BOY** — Large white blooms with an orchid tint on the border. This shade varies on individual plants.
- GRAY STAR LADY** — A gray white blossom with stripes of blue to give a star effect. Girl type foliage.
- PANSY** — Blue with white margin. NOT a Geneva.
- POLLYANNA** — Heavy frilled wine-orchid blooms on bronzy, free growing girl foliage.
- QUEEN BETTY** — White with two upper petals, having a touch of pink. Very nice foliage.
- RADIANT SURPRISE** — This is a surprise as to what color you get. Some blossom all wine-red, some all white while other plants will come with both colors on one plant and even have blossoms with wine-red stripes on the white flowers.
- RED BICOLOR** — The upper two petals of the flower are a medium red-purple, and the lower three are a lighter shade. Very nice foliage.
- RED EYE** — Pale lavender with wine-lavender eye. Some fusion of wine-lavender through the flower.
- ROSE REFLECTION** — As name implies. Medium green foliage.
- ROYAL ROBE** — Wine-lavender wavy blossom with light wavy green foliage.
- SHOW STAR** — Pink blossom with blue lines through flower, making a star effect. Does not come entirely true to color.
- SPLASH** — Deep rose-orchid with blue splashes. An improved fantasy. Dark foliage.
- STAR GIRL** — Blue and white blooms, girl type foliage.
- SUGAR BABE** — Pinkish lavender with very light edge. Girl foliage.
- SUGAR PLUM GIRL** — A medium red-purple with a distinct white edge. Girl foliage.
- TINKERBELLE** — Blue with white ruffled edge. Wavy foliage.
- TONKA DELIGHT** — Ruffled white with a suffusion of light blue on the edge.
- TWINKLE TOES** — Cupped white ruffled, sweet pea type, blooms with deep lilac edge on dark green girl foliage. Bloom profusely. Small plant. Not miniature.
- VELVET GIRL** — Flowers cupped and a deep burgundy. Darker towards petal tips. Girl type foliage.
- WHITE HEATHER** — A white with pink lavender tips. Cupped flowers. Girl foliage.



# AFRICAN VIOLETS

## *Species*

(Singles)

**DIPLOTRIKA** — Dainty light blue. Profuse bloomer.

**GROTII** — This is the hanging African Violet. Large rounded light green leaves and light blue flowers. Makes a very graceful plant. Profuse bloomer.

**ORBICULARS** — Nearly white with blue center. Very small. Extremely attractive. Profuse bloomer.

**TONGUENSIS** — Medium size light blue flowers. Long narrow foliage. Profuse bloomer.

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## MEMO TO GARDEN CLUB PRESIDENTS:

Many Garden Clubs have already enjoyed visiting our greenhouses, and we welcome any of you who would like to plan such a trip. Some groups have made reservations in advance for luncheon at the charming General Lyon Inn here in Eastford, and then toured our greenhouses in the afternoon. We are open from 7 A. M. to 5 P. M., six days a week. Evenings by appointment **ONLY**. We are **CLOSED ALL DAY SUNDAY**.

If you contact us in advance we can advise you of the best time for a good display.

We also have two sets of kodachrome slides 2" x 2". One set on Gloxinias and one set on African Violets. We will loan these slides for use at your Club meetings. There is a minimum handling charge of \$2.00 for each set.

If your club is interested in buying a substantial quantity of Gloxinia tubers write us asking about our special Garden Club discount.

If you have members particularly interested in African Violets they might be interested to know that we grow over 250 varieties which we sell at the greenhouse.

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## *Little Items of Great Importance*

**RAPID-GRO** — We are often asked what fertilizer we use in our greenhouse for supplemental feeding. For several years we have used Rapid-Gro exclusively and find it does an excellent job. By popular request, we have decided to offer it in our catalog again for the third year. Simple to use as you merely dissolve in water and water your plants.

1 pound can \$1.35 including postage makes 176 lbs. of liquid fertilizer!

**PLASTIC LABELS** — If you are tired of wooden labels rotting or of plant names being difficult to read on discolored labels, then here is your answer. Snow-white plastic labels on which you can write with pencil, and they last forever. You will enjoy having your plants permanently and neatly labeled, and you may use them over and over as they are easily erased.

100 4½" plastic labels \$1.25

**SPECIAL OFFERS**  
**ON**  
**AFRICAN VIOLETS**

**"A"**

- 1 plant from "old Favorites"  
(Your choice)
- 1 qt. special soil.

**Both for \$1.65**

(Add .20/qt. soil west of Mississippi)

**"B"**

- 3 assorted "double" varieties,  
our choice.

**All for \$2.75**

**"C"**

- 2 plants from "old Favorites"  
(your choice)
- 2 qts. special soil.

**Both for \$3.00**

(Add .20/qt. soil west of Mississippi)

**"D"**

Starter collection. Our choice of  
plants in

- 1 Purple
- 1 Pink
- 1 Bicolor
- 1 Double

**All 4 plants for \$3.75**

**"E-7"**

Any Six "Old Favorites" violet  
plants, \$1.00 each.

**6 for \$5.25 postpaid**

**"F-7"**

Any Six "Newer Varieties" violet  
plants, \$2.00 each.

**6 for \$10.50 postpaid**

## ACHIMENES or Cupid's Bower

Few plants can equal the loveliness and appeal of a pot of Achimenes in full bloom . . . one of the best summer flowering plants for growing in pots, hanging baskets and porch boxes. Cupid's Bower grows well in any part of the U. S. except dry, arid regions. They thrive best in partial shade along with plenty of warmth and humidity. The tiny tubercles are planted from December through April, and bloom from late spring until fall. The tiny catkinlike tubercles multiply very rapidly and by the end of the first year you will have sufficient increase to plant many additional pots the following spring.

For the best display plant 6 tubercles to a 6" bulb pan.



*VARIETY AMBROISE VERSCHAFFELT*

*AVAILABLE IN FEBRUARY . SUPPLY LIMITED . ORDER EARLY*

**ADELAIDE** — Pale lavender-blue flowers strongly marked at the throat with purple and yellow.

**ADELE DELAHAUTE** — Light purple violet.

**ANCILLA** — Light violet, free blooming flowers.

**ANDERSONI** — Blue blossoms.

**AMBROISE VERSCHAFFELT** — White in color with purple lines spreading from the throat.

**ATROPURPUREA** — Strong purplish violet with pale lilac on white throat speckled dark red.

**BLUE STAR** — Blue blossom.

**BRILLIANT** — Medium size ruffled bloom. Bright rose with yellow eye.

**CAMILLO BROZZONI** — Light violet with white throat. Blooms with clusters of small flowers.

**CARMINE QUEEN** — Medium size flowers of bright carmine.



## ACHIMENES

**CATTLEYA** — Light blushing violet.

**CHARM** — Purple (Magenta) with golden yellow throat and red dashed lines in the center.

**CRIMSON GLORY** — Reddish-purple flushed light red in orange throat.

**DENTONIANA** — Blue blossom.

**EDMOND BOISSIER** — Very similar to Ambrose Verschaffelt.

**ESCHERIANA** — Reddish-purple with a yellow eye, speckled in purple.

**FRANCOIS CARDINAUX** — Lavender with white flower. NOT AVAILABLE UNTIL 1960.

**GALATEA** — Light violet blossoms.

**GILDA** — Extra large purple flowers.

**GLABRATA** — Shiny leaf with a large white trumpet shaped flower, fringed edges, yellow throat with lavender speckles.

**GRANDIFLORA MADUNA** — Orchid colored flowers.

**GRANDIFLORA ROBUSTA** — Rose-orchid with a white eye.

**HETEROPHYLLA CHIESBREGHTII** — Red flowers.

**JAUREGUIA MAXIMA** — Large flat flowers of pure white with light markings of purple and purple eye.

**LADY LYTTTELTON** — Deep purplish violet.

**LAVENDER QUEEN** — Large, more tubular than are found in most varieties. Dark lavender-blue shaded white. NOT AVAILABLE UNTIL 1960.

**LEONORA** — Large dark orchid with yellow eye speckled with a darker orchid.

**LILAC** — Light purple flowers.

**LITTLE BEAUTY** — Same as Charm (Purple Magenta).

**LONGIFLORA** — Large bluish flowers.

**LOVELINESS** — Miniature wine colored blooms.

**MADAME GEHEUNE** — Strong purplish violet.

**MADAME GEORGES** — Strong purplish violet.

**MAGNIFICENT** — Large flowers of rich red-purple.

**MARGARITAE** — Pure white.

**MASTER INGRAM** — Velvety red.

**MASTERPIECE** — Reddish-purple flowers with a slightly white throat.

**MAUVE QUEEN** — Giant light blue flowers with red dots in a golden throat.

**MEXICANA** — A lost species. Formerly Scheeria Mexicana. Strong violet in color. Large size.

**MILTON** — Clear bright red with yellow center.

**NISIDA** — Violet flowers heavily "plated with gold". NOT AVAILABLE UNTIL 1960.

**PATENA MAJOR** — Very large intense violet flowers.

**PEDUNCULATA** — Trumpet shaped strong red flowers richly marked with rows of crimson spots and has an orange-yellow throat.

**PULCHELLA** — Bright orange-red flowers or miniature size. Free flowering.

**PURPLE KING** — Ruffled purple flowers with a touch of yellow and tiny red speckles at the pale lavender throat.

**SKINNERI** — Deep purple violet with a yellow eye, spotted with bright red dots.

**TOPSY** — Large blue with white eye.

**VAN TUBERGENS GRANDIFLORA** — Giant blue with a red cast.

**VIOLACEA SEMI-PLENA** — Dull reddish purple spotted orange in the throat.

**VIVIA** — Glowing deep lavender pink. Orange colored tube.

**PRICES:** 3 of one variety \$ .65

6 of one variety 1.10

12 of one variety 2.10

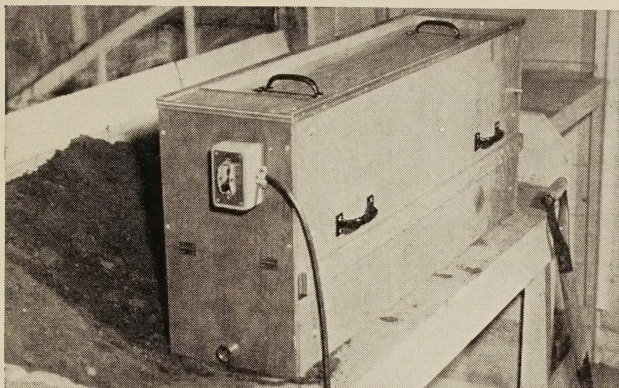
**SPECIAL OFFER:** 3 each of any eight varieties \$4.00

**SPECIAL MIXTURE:** Not Labeled . . . 6 for \$1.50

12 for 2.85

**Instructions sent with every order — Shipments Start in February 1959.**

## PASTEURIZED SOILS are ideal for growth.



### MODELS

½ Yd. Cap.

¼ Yd. Cap.

⅛ Yd. Cap.

**Pictured**

The Original DILLON  
SOIL PASTEURIZER

Only The DILLON SOIL PASTEURIZERS have Dual Limiting Controls to prevent over-heating of Soil at the Heaters. The close control of the Heater Temperature prevents formation of insoluble salts and also retains the maximum amount of Beneficial Bacteria and Plant Nutrients. Soils Pasteurized by The Dillon Method are ready for immediate use.

Information and Prices available FROM BUELL'S  
upon request.



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We'd love to have you! Membership in the society includes 6 issues of **The Gloxinian** each year, a membership card, a Seed Fund for rare Gesneriad and other houseplant seeds, free membership in Round Robins . . . and personal help with any of your houseplant growing problems. **The Gloxinian** is devoted solely to houseplant gardening, amateur greenhouse gardening and to fluorescent light gardening . . . articles and pictures from all of the amateurs, as well as professionals. Don't miss the fun . . . join today!

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Individual Membership, for any twelve month period, \$4.00 per year, payable in advance.

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Myrtle Radtke, Treasurer  
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P. O. Box 1326  
Knoxville, Tennessee

Make checks payable to African Violet Society of America, Inc.





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